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Federation of Schools

Small Schools, Big Opportunities

30th January 2025

Dear Parents/Carers

This is a reminder of the options available to you for ordering school uniform, together with the cut off dates for ordering.

Order Directly - Birds of Dereham - Uniform can be ordered at any point during the year via the Birds of Dereham website: https://www.birdsofdereham.com/ directly but please bear in mind this method of ordering will not benefit from the discount and will incur a delivery charge.

Order Via School - Items can be purchased with a discount from School Money (AIM Federation pass on ALL of the discounts to parents - the schools make NO money from the sale of school uniforms). *Please be reminded that we do not hold logoed items in stock, when you place an order on school money it will be placed with the next scheduled order.*



Our order dates for 2024/25 academic year are as follows:

Order Cut Off 2 - Friday 14th February 2025 for delivery in March 2025
Order Cut Off 3 - Friday 25th April 2025 for delivery in May 2025
Order Cut Off 4 - Friday 6th June 2025 for delivery in July 2025 **(last order before the 25/26 academic yr)**

Prices

Ordered Via	Sweatshirt	Cardigan	Fleece Jacket	Book Bag	Delivery charge
Birds of Dereham	£11.00	£12.50	£15.00	£8.50	£5.50
School	£10.50 (3-13yrs) £14.00 (s-xxl)	£12.00	£14.50	£6.50	Free

If you have any queries please contact the School Office on 01692 630470 or via email office-horning@aimfederation.org

Yours sincerely

Jan Bellison
Head of School